

VIVRI® & Me

YOUR WAY TO WIN WITH VIVRI®

Exclusive internal version for VIVRI® Leaders in the U.S.A., subject to change.
Check your Virtual Office for the latest version or request it to info@VIVRI.com.
The income of each LIV™ depends on their skills, effort and individual results.
Therefore, VIVRI® can not guarantee specific earnings.



START BUILDING YOUR BUSINESS

Smart Start

3 WAYS TO WIN WITH VIVRI® & Me

1. Direct earnings

Sharing the VIVRI® Challenge
Sponsorship Bonuses

2. Residual earnings

VIVRI® Team Bonuses
Power Teams
Diamond Heart Fund
Generational Royalties

3. Lifestyle

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Car Bonus
House Bonus
IDC Bonus

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START BUILDING YOUR BUSINESS

SMART START

To start enjoying the benefits of VIVRI's® wonderful compensation plan, the first thing you need to do is start your business with one of the 2 smart options available:

- *Business Pro Plan*
- *Executive Kit*

- Business Pro includes:

7 ENS™* with 4 guaranteed** (Chocolate, Vanilla, Strawberry, Vegan)
Access to VIVRI® Fast Track special bonuses
Access to the VIVRI® Online Accelerator training platform***
Access to VIVRI® Boot Camp***
Your own VIVRI® online store
LIV™ tools for online promotion and management of your business
Access to the VIVRI® & Me Compensation Plan
Instant income option with product sale and Smart Start
Residual income option with the creation of your LIV™ Team
Option of lifestyle, car, travel or monthly bonuses
Purchase of products at LIV™ price for consumption and sale
VIVRI® brochures
Go Pro book
Jim Rohn CD "Building your Business"
Lifetime LIV™ membership

- Executive includes:

1 ENS™
1 Shake Me!®
1 VIVRI® Shaker
Access to the VIVRI® & Me Compensation Plan
Backoffice Access
Instant income option with product sale and Smart Start
Residual income option with the creation of your LIV™ Team
Option of lifestyle, car, travel or monthly bonuses
Purchase of products at LIV™ Price for consumption and sale
VIVRI® brochures
Jim Rohn CD "Building your Business"
Lifetime LIV™ membership

*Essential Nutrition System or ENS™ includes: 1 SHAKE ME!®, 1 POWER ME!®, 1 CLEANSE ME!®, 1 VIVRI® Shaker, 1 VIVRI® Journal and 1 Bracelet.

**You will obtain 4 ENS™ immediately and 3 additional the following way:

- For each 2 new direct Business Pro enrollments in Autoship (BPA) you obtain 1 additional ENS™. (Max 3 additional ENS™ in a timeframe no longer than 120 days from your enrollment date.)

***Check your Backoffice for more info.

ENROLLMENT PLANS

PRICE

BUSINESS PRO

\$899.99

EXECUTIVE

\$259.99

Amounts subject to exchange rates

3 WAYS TO EARN

▶ 1. DIRECT EARNINGS

1.1 • Sharing the VIVRI® Challenge

The profit margin of the direct sale is the difference between the purchase price of VIVRI® leaders (hereinafter LIV™ or LIVs™) and the purchase price of the Customer. This margin can be earned by promoting the VIVRI® Challenge and/or the sale of VIVRI® products, either in person or online through your personalized LIV™ website. Regardless of the LIV™ Rank, an attractive profit margin of more than 20% is always earned. Visit your virtual office for the latest price list.

Customized Website: It is the extension of our website that a LIV™ personalizes and configures with a unique name. In that way, LIVs™ customers can log into that address and make purchases or sign up directly in their team, which will generate bonuses for the LIV™. Example: If you decide to use the personalized website "John" the link will be as follows: www.vivri.com/John. Any person who makes purchases/enrollments at this address, will generate bonuses to John. All LIVs™ must respect the branding policies that are in the virtual office when choosing their name.

1.2 • Sponsorship Bonuses

Smart Start earnings are designed so you can invest time in sharing the VIVRI® Business Opportunity and be rewarded. That's why VIVRI® Leaders earn the Smart Start Bonus by selling Start Kits that they personally perform (Level 1) or their team (Levels 2 - 5 Business Pro). Within Smart Start bonuses there are 2 ways to win by sharing the VIVRI® opportunity:

1.3 • Personal Sponsorships

Each time you personally sign in a new LIV™ you receive a generous bonus, as determined by the Acquired Income Kit, and by the category of enrollment of the sponsor LIV™.

Use the following table to determine the bonus to receive:

BUSINESS PRO / EXECUTIVE

ENROLLING	EARNING
BUSINESS PRO	\$250. ⁰⁰
EXECUTIVE	\$66. ⁵⁰

1.4 • Upgrade Bonuses

If you enrolled as a LIV™ in the Executive category, the system will automatically upgrade you to Business Pro when you accumulate 500 Business Value points in Personal Volume in a single period within your VIVRI® leadership career (without counting the points of your enrollment).

- Executive to Business Pro: 500 BV

1.5 • Team Sponsorships

Each time a LIV™ in your team enrolls a new LIV™ between your levels 2 and 5 you receive a bonification. The following table shows the earnings you could receive by enrolling as Business Pro:

LEVEL	BUSINESS PRO
2	B.PRO / EXE: 10%*
3	B.PRO / EXE: 10%*
4	B.PRO / EXE: 10%*
5	B.PRO / EXE: 10%*

B.PRO = Business Pro
EXE= Executive

* 10% of the amount received in Level 1.

Remember that VIVRI® always distributes 50% of VIVRI® Worldwide volume through bonuses.

▶ 2. RESIDUAL EARNINGS

2.1 • VIVRI® Team Bonuses

As you continue to share the VIVRI® Opportunity and lifestyle, you will be able to achieve new Ranks, which will allow you to increase profits on your organization.

There are 7 ranks within the VIVRI® Leadership Career. Once a Rank is reached, the title is kept for life. However, for the purposes of bonus payments, the volumes achieved in each period determine the levels from which Team Bonuses will be paid as explained in the following table:

LEVEL	CONSULTANT	ENTREPRENEUR	AMBASSADOR	DIRECTOR'S CLUB	PRESIDENT'S CLUB	FOUNDER'S CLUB	DIAMOND HEART	DOUBLE DIAMOND HEART
Personal Volume (PV)	76 AS or 60 Personal Sales	76 AS or 60 Personal Sales	76 AS or 60 Personal Sales	76 AS or 60 Personal Sales	76 AS or 60 Personal Sales	76 AS or 60 Personal Sales	76 AS or 60 Personal Sales	76 AS or 60 Personal Sales
Active Frontals		3	3	3	3	3	3	3
Team Volume (TV)		1.000	5.000	12.000	25.000	50.000	75.000	150.000
Level 1	10%	10%	10%	10%	10%	10%	10%	10%
Level 2		5%	5%	5%	5%	5%	5%	5%
Level 3		5%	5%	5%	5%	5%	5%	5%
Level 4			5%	5%	5%	5%	5%	5%
Level 5			5%	5%	5%	5%	5%	5%
Level 6				5%	5%	5%	5%	5%
Level 7					5%	5%	5%	5%
Level 8						5%	5%	5%
Level 9							5%	5%

* AS: Autoship (Automatic Delivery)

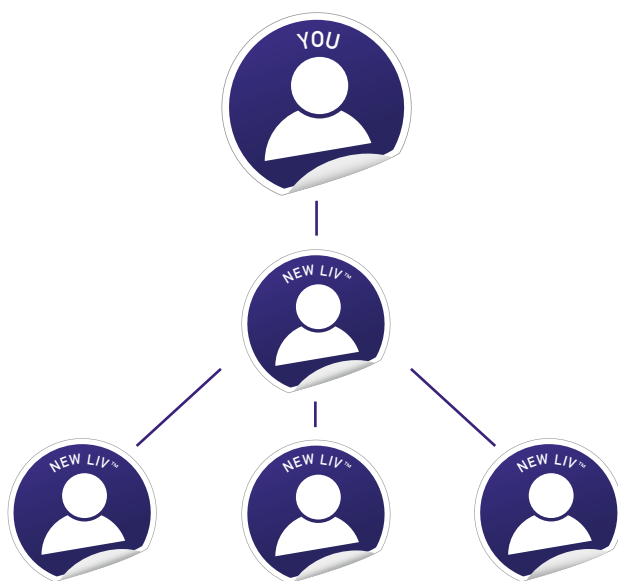
-For the calculation of the needed points to advance in Rank, the Business Value points of your first 15 levels will be taken into account.

2.2 • Power Team Global Fund

VIVRI® assigns 2% of Worldwide sales in business value to be distributed as shares among those who qualify to the fund by creating power teams in each bonus period, which will help you to rapidly expand your team and generate greater profits.

Power Team: To form a Power Team you must have an active frontal who in turn has 3 active frontal himself. This calculation generates the amount of commission paid within a 15 day period.

Each time you achieve 3 Power Teams you get one share in that period, each additional Power Team will generate you an extra share.



2.3 • Global Diamond Heart and Double Diamond Heart Funds.

The company will distribute 5% of VIVRI®'s Worldwide volume to reward the members of the distinguished Diamond Heart Club. Diamond Hearts receive distinctive ultra-luxury experiences, such as trips to the world's most exclusive and remote destinations, VIP tickets to the year's most outstanding events, cash bonuses, special prizes and, of course, a central role in the meal delivery of the VIVRI® Pledge program. At the discretion of the company, some of these prizes will be delivered at VIVRI® WORLD, and the rest will be distributed throughout the rest of the year.

Each Diamond Heart may qualify for a share of this Global Fund. The 5% is distributed among the number of shares that exist in each period.

- If a Diamond Heart achieves 150,000 points or more in the period, he or she will be awarded with 2 (two) shares of the fund of that period (taking into account the 50% rule).
- Every Diamond Heart must sign a confidentiality and non-competition agreement to participate in the fund.

2.4 • Trips for Diamond Heart LIVs™

- In addition, as a Diamond Heart you can enjoy breathtaking VIVRI® Tours, such as VIVRI® Top Journey, VIVRI® Cruise and VIVRI® WORLD.
- To be able to qualify directly you must have achieved the Diamond Heart Rank during the qualifying year a minimum of 6 months (12 periods, may be non-consecutive).

2.5 • Generational Royalties.

This powerful bonus does not have an arbitrary level limit, but depends on the LIVs™ on your team that reach the Diamond Heart Rank. This means that you can win from the volume of a large number of levels in your organization.

VIVRI® pays for two generations of leadership. The First Generation begins to pay when a downline position reaches the Diamond Heart Rank and continues to infinity, or until another LIV™ in depth achieves the Diamond Heart Rank.

When there is a next Diamond Heart within the Generational line, the second generation begins and continues to infinity or to the next Diamond Heart.

The person who starts a new generation will be included in within generation. All percentages are based on the Business Value (BV) of each product sold and will be paid according to the following table:

GENERATION	DIAMOND HEART
1	2%
2	Up to 4%*

** The plan has a limit at 50% of the payment and this is the first item to adjust in case that the payments reach the maximum limit.*

▶ 3. VIVRI® LIFESTYLE

As you ascend in Rank you can win amazing bonuses including; all inclusive luxury trips, bonuses to buy or rent your home/apartment, to purchase a luxurious car, or receive support to have more people in your team and more reach through a VIVRI® Independent Delivery Center (IDEC).

3.1 • Travel Bonus for Director's Club

Enjoy a Luxurious Five Star Trip!

By maintaining 2 consecutive commission periods in the Director's Club Rank, VIVRI® wants you to experience the best Lifestyle for an entire week. Travel with your partner or companion to a five star hotel, where you can enjoy the best version of a vacation with all expenses included for 7 days and 6 nights and for up to 4 people in a luxury hotel (with VIVRI® agreement).

- In addition, VIVRI® will grant a credit of up to \$2,000.00 USD that the LIV™ may use for:

- * Food
- * Non-alcoholic beverages
- * Transportation (aircraft or gasoline and toll)
- * Gym & Spa
- * Transfers within the destination

3.2 • Director's Club Bonus

If you manage to maintain the Director's Club Rank for 4 consecutive periods, you qualify to receive the Director's Club Bonus, which allows you to receive \$300.00 USD per period that can be applied in one of the following options:

- **Buy your home with VIVRI®**

You can use the bonus for full or partial payment of a mortgage, lease of a new real estate or one that you are already living in.

- **Lease a luxury car with VIVRI®**

You can use the bonus to pay for a traditional credit or the lease of a luxury car.

- **Support your IDEC Independent Delivery Center**

Once you have achieved the Director's Club Bonus and delivered all the required documentation, you can use the bonus to support the operating expenses of your IDEC. The bonus will be delivered every 15 day period in which you have reached at least the Director's Club Rank. (Only applicable in countries where the IDEC program is established)

3.3 • Founder's Club Bonus

If you manage to maintain the Founder's Club Rank for 4 consecutive periods, you can access the Founder's Club Bonus, which allows you to receive \$600.00 USD per period to apply it in one of the following options:

- **Buy your home with VIVRI®**

You can use the bonus for full or partial payment of a mortgage, lease of a new real estate or one that you are already living in.

- **Lease a luxury car with VIVRI®**

Use the bonus to pay for the lease or rent of a new luxury car.

- **Support your Independent Delivery Center (IDEC)**

Once you have achieved the Founder's Club Bonus and delivered all the required documentation, you can use the bonus to support the operating expenses of your IDEC. The bonus will be delivered every 15 day period in which you have reached at least the Founder's Club Rank. (Only applicable in countries where the IDEC program is established)

3.4 • Lifestyle Global Fund

This global fund makes lifestyle rewards available to all of your team's LIVs™ through special contests such as luxury travels, cash prizes and other special awards. VIVRI® announces these rewards on a monthly, quarterly and semi-annual basis, previously publishing the basis for qualification.

For this fund, the company allocates 5% of VIVRI's® Worldwide volume. These special incentives are very exciting and can help you expand and motivate your Team. This fund includes the Lifestyle Bonuses mentioned above.

▶ OTHER DEFINITIONS

• SUSTAINABILITY POLICY

To guarantee the sustainability of the VIVRI® & Me Compensation Plan, and to ensure that your business as LIV™ is long-term, we have established a maximum payment of 50% of the Business Value generated in each period. This maximum payment is made respecting the following priorities in order to win:

1. VIVRI® Pledge
2. Smart Start
3. Team Bonifications with Dynamic Compression
4. VIVRI® Lifestyle Fund (Car Bonus, VIVRI® Events, Month Bonuses)
5. Power Team Fund
6. Diamond Heart Fund
7. Generational Royalty

In this way, each period we calibrate the model to ensure that we respect the maximum limit of 50% of Business Value. If in any period the model exceeds this limit, the first concept to adjust will be the Generational Royalty. If this adjustment were not enough to respect the 50% limit, the next concept to adjust would be the Diamond Heart Fund, and so on.

• A COMPANY WITH HEART

VIVRI® is a company with a big heart! Not only does it have the best products, the best compensation plan, the best bonuses and a duplicable model, but we also have the important social commitment to feed 10 million children in 10 years.

You can be part of this great cause! Thanks to every LIV™ that stays active in Autoship for 12 consecutive months we can donate 100 school meals to children with limited resources* **Together we can make this commitment!**

** "The exact amount of meals donated each year is at the discretion of the company and may not exceed 5% of the profits (subject to cash flow available). This donation program is subject to change without notice."*

• GLOSSARY

A

Activity: An independent VIVRI® leader is considered active when he or she complies with any of the following 3 options:

1. Enrollment: Each time a new LIV™ enrolls, it remains active for two 15 day periods, the current period when she or he enrolls and the immediate period after.

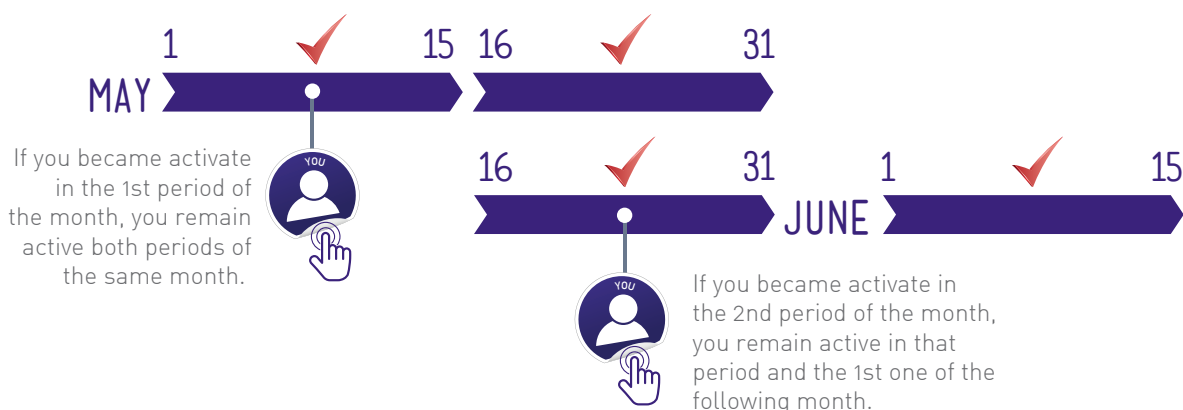
2. Personal and Customer Consumption: Personal consumption and LIV™ customer purchases through his or her website must add a minimum of 60 Business Value points.

3. Autoship: Automatic Delivery Program. Each time a LIV™ is activated on Autoship, and the purchase equals 76 Business Value points or more, the LIV™ remains active for 2 periods, the current period of validity of the Autoship and the immediate period after. The Autoship is only valid to activate the person who generates it.

Any LIV™ that has 6 or more months without any activity (without any personal purchase, registration, etc.) will be deactivated from the system and will not be able to recover that position again. To be LIV™ again and have all the benefits you must sign up again

B

Bonifications Period: The period in which all personal sales and purchases of customers on Autoship accumulate to be commissioned and paid to LIVs™ that are active and qualify for them. Every month has two periods and each one consists of 15 days: from the 1st to the 15th and from the 16th to the last day of the month.



Bonuses:

Director's Club and Founder's Club Bonus: Bonuses that are given to Director's or Founder's Clubs, once they qualify in accordance to the terms and conditions that are explained in the Compensation Plan, and comply with the following requirements and submit to them:

1. The benefit can only be applied in one of the following three options: Car, House or Apartment, or IDEC
2. The fully completed application form for the Director's Club Bonus (Car, Home or Department, or IDEC).
3. Self - Contract of lease or purchase of the vehicle (Letter invoice or invoice).
4. House or Department: Lease or mortgage credit agreement, where the name of the owner and the validity are explicit, in case of swap or transfer VIVRI® must be notified.
5. IDEC: IDEC LIV™ contract of in force with VIVRI®
6. The LIV™ must provide his or her testimony to VIVRI®. In addition, it grants ownership of the texts, images, sounds and videos of said testimony in favor of VIVRI® for publication, promotion or storage.

Car Bonus: Payment option for the Director's Club Bonus and the Founder's Club Bonus. If you choose the car option:

1. The bonus will be delivered every fortnight in the LIV™, as qualified for it, upon reaching at least the Director's Club or Founder's Club Rank, as applicable.
2. The lease or financing agreement will be valid during the following 90 calendar days after completing the application form of the bonus.
3. The qualified LIV™ must be credited to the lease or financing with the presentation of the corresponding contract of the car.
4. The car must be new or a model of a maximum of two years back at the time of winning the bonus.
5. The value of the car in invoice must be at least \$25,000.00 USD, taxes included.
6. For the entire duration of the lease, the vehicle must carry a VIVRI® badge.
7. The holder of the contract must be the Director's or Founder's Club LIV™, his or her spouse or any family up to the second degree by affinity or consanguinity, in case of being an individual.
8. The vehicle must be for private use of the LIV™ or its direct relatives.
9. The car may not belong to or belong to the LIV™ prior to the signing of the contract.
10. It cannot be a commercial vehicle (example: vehicles of load, buses).

Home or Apartment Bonus: Payment option for the Director's and Founder's Clubs Bonus. If the option of House or Apartment is chosen

1. The lease or financing agreement will be valid during the following 90 calendar days after completing the application form of the bonus.
2. The real estate can only be used for living purposes. Excluding any commercial use.
3. A lease or mortgage credit agreement must be presented, where the owner's name and validity are explicit. In the event of an exchange or assignment, in case of swap or transfer VIVRI®. must be notified.

IDEC Bonus: Benefit that can be used to lease the property, payment of furniture and/or maintenance of the IDEC, as well as to cover the services. LIVs™ in Director's or Founder's Club Rank must have a IDEC contract with VIVRI®, or be in its implementation period. This bonus cannot be used for inventory acquisition or adjustment of this.

Smart Start Bonuses: Fixed bonuses paid to sponsors of new LIVs™ enrolled. These bonuses are determined by the sponsor's start up plan (Starter Kit) and the Starter Kit of the new LIV™ enrolled.

Business Value: Value in bonus points assigned to each product. The payment percentages are calculated through the Business Value of each product. In your Virtual Office you can check the customer's price, LIV™ price and the value of each product.

D

Dynamic Compression: For Team bonuses payouts, if there are inactive LIVs™ within your first 9 levels, the system will not count them automatically, so that the LIVs™ that are down "up" in your structure occupying the places of the inactive LIVs™. This compression is only for calculation purpose of team bonuses, does not affect the ranks, or position of LIVs™ within the structure of your team.

Dynamic compression does not apply to Smart Start bonuses.

F

Frontals: All enrollments that a LIV™ personally sponsors with one of the Smart Start packages. Front LIVs™ are also known as "Level 1". The total number of active fronts refers to the number of LIVs™ registered directly at your level 1 and that are active. As new registrations only activate the new LIV™ during the enrollment period and the immediate period after, the sponsors must comply with the activation rules through Autoship or points through personal purchases.

I

IDEC: VIVRI® Independent Delivery Center. It is a strategic point of sale, allowing LIVs™ to capture the attention of many potential customers, with the backing, tools and knowledge of VIVRI®. It also provides a space to distribute the products, avoiding shipping costs. To apply for a IDEC, the LIV™ must have at least the Director's Club Rank, make the application and submit the additional requirements to the company. (Only applicable in countries where the IDEC program is established)

L

Loss of Position: Any LIV™ that has 6 or more months without any activity (without any personal purchase, registration, etc.), will be deactivated from the system and will not be able to recover that position again. To be LIV™ again and have all the benefits he or she must sign up again.

P

Payments:

Bonus Payments: To be able to generate bonuses you must be active, in case you are not and you have generated bonuses, these will be lost.

Bonus Minimum Payment: The minimum to issue a commission payment is \$35.00 USD; However, that gain remains in VIVRI® records and as soon as the accumulated earnings of the LIV™ exceed \$35.00 USD, they will be paid automatically.

Personal Sales: Total purchases of commissionable products that are credited to a LIV™ in a given commission period. This volume is made up of personal sales and purchases made by personal customers.

Profits:

Retail Profits: Every LIV™ can buy products directly from the company and resell them to retail customers, regardless of the Rank they have, and earn a profit margin of more than 20% depending on the product.

Online Sales Profits: Every LIV™ can also allow customers to order products directly from the company through their personalized website and obtain direct retail benefits. As LIV™ you always earn an attractive profit margin of more than 20% according to the difference between the retail price and your price as a leader. The Business Volume (BV) of any direct retail sale is treated as Personal Volume.

R

Rank: Category to which a LIV™ qualifies through his or her personal purchases and the number of LIVs™ to who he or she personally enrolls as determined by the Compensation Plan. Once a Rank is achieved, that LIV™ maintains the title for life, although he or she will be paid according to the Rank he or she qualifies for during each period.

Reached Rank: Rank to which each LIV™ qualifies with personal turnover and the accumulated by the members of his or her team. For bonus payments during each commission period, the entire LIV™ Rank is recalculated regardless of the last Rank achieved in the last period, and is assigned the maximum Rank that has reached that period. Example, although in the last period the LIV™ has reached the Director's Club Rank with more than 75,000 points. In the following period, he or she will begin to qualify as Consultant, following all the Ranks up until he or she finds the maximum Rank reached within that period.

Bonifications are only paid at the existing depth, so a LIV™ can have a Rank that pays 5 levels, but if he or she only has LIVs™ on the first and second level, only these will be paid bonuses. The VIVRI® compensation plan pays on all levels to which LIVs™ qualify and where they have volume.

The 50% Rule:

Once the necessary points to obtain a Rank are calculated, only 50% of the points necessary to reach a certain Rank within a period can be obtained for your strongest downline (that with the most Team Volume).

If a LIV™ has two team downlines with the same amount of Team Volume, the 50% Rule will apply to only one downline, taking 100% of the Team Volume of the other Team downline.

S

Sustainability Policy: To ensure the sustainability of the VIVRI® & Me Compensation Plan, and to ensure that the LIV™ business is solid in the long term, the company has established a maximum payment of 50% of the Business Value generated in each period. This maximum payment is made respecting the following ways to win priorities:

1. VIVRI® 100
2. Smart Start
3. Team Bonuses with Dynamic Compression
4. VIVRI® Lifestyle Fund (Car Bonus, VIVRI® Events, Month Bonus)
5. Power Team Fund
6. Diamond Heart Fund
7. Generational Royalty

This way, each VIVRI® period calibrates the model to ensure that the maximum limit of 50% of Business Value is respected. If in any period the model exceeds its limit, the first concept in adjusting will be the Generational Royalty. If that adjustment were not sufficient to meet the 50% limit, the next concept to adjust would be the Diamond Heart Fund, and so on.

T

Team Volume (TV): Includes the sum of the personal volume, plus the Personal Volume of all LIVs™ included in the first 9 levels of the team.

Travel: Any LIV™ that qualifies as a Director's Club for 2 consecutive periods, or that achieves and maintains the Diamond Heart Rank, will get a trip for two people with all expenses paid. Qualifying winners must take into account the following Company policies and procedures:

- Once the LIV™ qualifies for the trip, he or she must preferably reserve it at least 60 days in advance by submitting the VTP Travel Request at the LIV™ Center. The validity of the trip is 12 months.
- Travel bonuses are not commercially marketable, nor can their cash value be requested. Neither can be transferable.
- The benefit is subject to the dates available with the hotels with which an agreement has been made. If there is no availability at the requested date, VIVRI® may propose alternative dates that must be accepted by the LIV™.
- In case of not having consumed the credit in its entirety, the remaining balance will not be given, and in case of excess of use of the credit or use in concepts not allowed, the reimbursement will be requested in favor of VIVRI®.

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Check your virtual office for the latest version or request it to info@VIVRI.com. The profits of each LIV™ depend on their effort, ability and individual results, so VIVRI® cannot guarantee any specific income.